



गोंडवाना विद्यापीठ, गडचिरोली

(महाराष्ट्र शासन अधिसूचना क्रमांक २००७/(३२२/०७) विधि -४ महाराष्ट्र अधिनियम १९९४ (१९९४ चा महा.३५) च्या कलम ३ च्या पोटकलम (२) अन्वये दिनांक २७ सप्टेंबर, २०११ रोजी स्थापित राज्य विद्यापीठ .)

महाविद्यालय व विद्यापीठ विकास मंडळ
डॉ. जे. व्ही. दडवे
संचालक (प्रभारी)

एम.आय.डी.सी. रोड कॉम्प्लेक्स गडचिरोली - ४४२६०५(महारा.)
फोन: ०७९३२.२२३३२२ फॅक्स रू ०७९३२.२२३३२२
Email : bcud.gondwanauniversity@gmail.com
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जा. क्र/बि.सी.यू.डी./ ७५९ / २०१६

दिनांक : ०८/११/२०१६

प्रति,

मा. प्राचार्य,
सर्व संलग्नीत महाविद्यालये,
गोंडवाना विद्यापीठ, गडचिरोली

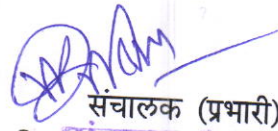
विषय:— रूसा अंतर्गत “Transforming Technologies into Commercial Products” या विषयावर आयोजित कार्यशाळेबाबत.

संदर्भ:— राष्ट्रीय उच्चतर शिक्षा अभियान (रूसा) यांचे, दिनांक २५/१०/२०१६ चा ई-मेल महोदय,

उपरोक्त संदर्भांकीत विषयान्वये, आपणास कळविण्यात येते की, राष्ट्रीय उच्चतर शिक्षा अभियान (रूसा) “Transforming Technologies into Commercial Products” या विषयावर दिनांक १९ डिसेंबर, २०१६ रोजी सवेरी अभियांत्रिकी महाविद्यालय, पंढरपूर जि. सोलापूर येथे एक दिवशीय कार्यशाळेचे आयोजन करण्यात आलेले आहे. सदर कार्यशाळेमध्ये सहभागी होण्यासाठी संदर्भीय पत्राचे अवलोकन करून महाविद्यालयांनी आवश्यक कार्यवाही घ्यावी, ही विनंती.

धन्यवाद!

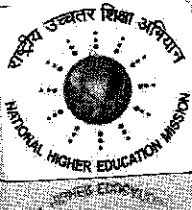
सहपत्र:— संदर्भीय पत्र


संचालक (प्रभारी)

महाविद्यालय व विद्यापीठ विकास मंडळ

गोंडवाना विद्यापीठ, गडचिरोली.

गोंडवाना विद्यापीठ
गडचिरोली (म.रा.)



RUSA Sponsored Pre-Conference Workshop on Transforming Technologies into Commercial Products*



Date: 19th December 2016, Time: 09:00 am to 06:00 pm

This workshop is for 100 Participants. Books related to product development of worth Rs. 1000/- will be provided as a training material. This is a pre-conference workshop without any Fees. However, registration for 'Techno-Societal-2016' using details given on conference website (techno.sveri.ac.in) is mandatory.

Brief Information About SVERI

Shri Vithal Education & Research Institute (SVERI) is a charitable trust established by a group of experienced technocrats in the year 1995, with the motto of promoting professional education. At present, SVERI has focused its activities in rural area and as on today it has following four professional colleges under its umbrella providing education to around 4000 students (~2000 girl students) in its Gopalpur Campus: College of Engineering, College of Pharmacy, College of Engineering (Polytechnic), College of Pharmacy (Poly), Pandharpur. Institute has shown an academic excellence in diploma and undergraduate courses. Institute has Post-Graduate and Ph.D. programs in Engineering and Pharmacy.

Theme of Workshop

Recently, Rashtriya Uchchatar Shiksha Abhiyan (RUSA) has initiated activity of encouraging the scientist and academicians to utilize their knowledge for product development and value generation through commercialization of their products. Just innovation is not sufficient for commercialization of a particular technology into product. The laboratory level knowledge and know-how should be given a shape with the participation of multidisciplinary team involving expertise from Core Domain, Design, Marketing, Economics, HR, etc. In the process of Product Development following issues need to be considered: Value Proposition, Status of Innovation, Novelty of products, Legal issues like Patent and Copyright or Infringing of IPR, Expected Cost Estimation, Expected Scale of Operation, Status of Market Research, Alternative Product Present, Regulatory Hurdles, Commercialization Strategy, Expected Timeline, Self-Defined Key Performance Indicators. This workshop will be addressed by experts in the field of product development to reach faculty members and participants with their soft skills. The expected outcome is that the participants should get encouraged to initiate their own product development and commercialization. The participants should also understand the importance of product development and commercialization in their respective fields.

Topic	Invited Speakers
Planning and Implementation Strategy for Product Development	Prof. Vilas Gupta (Vice-Chancellor of BATU, Lonere)
IPR Protection and Revenue Generation	Prof. D. Jay Mahapatra (Indian Institute of Science, Bangalore)
Business Plan Case Studies	Dr. Rajendra Joshi (Indian Institute of Technology, Bombay)
Govt. Approval and Science	Shri. Anand Mahlikar (Patent Lawyer)
Entrepreneurship and Mechanical Engineering	Shri. R.S. Mani (National Knowledge Network)
Community Support & Engineering, Information Technology and Economics and Socio-Organizational	Dr. Saakshi Dharekar (IIT Delhi)
Government Policies, Hands-on Rapid Prototyping and Soft Lithography	Dr. Saurav Loeh (Queen's University Belfast)
	Dr. Satish Bhide (patnam Texas A&M, Texas, USA)
	Culture Program by SVERI Students

REGISTRATION FORM

Name: _____ Email ID: _____
 Designation: _____ College Address: _____
 Contact No.: _____

*Pay Techno-Societal 2016 Conference Fee Using Procedure given on techno.sveri.ac.in & email this form on reg@sveri.ac.in

How to Reach SVERI
 The nearest airport is Pune. Pandharpur buses are available from Swargate and Shivajinagar bus station of Pune. It is just 72 Km from its district place Solapur.

Date: 19th December 2016,
 Time: 09:00 am to 06:00 pm
 Venue:
**SVERI's College Of Engineering,
 Pandharpur
 Gopalpur-Ranjani Road, Gopalpur
 Pandharpur-413 304,
 Dist Solapur, Maharashtra, India**

Facilities
 Accommodation will be arranged on prior request from participants.
 Lunch & refreshment will be provided on workshop days.

Coordinator
 Dr. Pradip M. Pawar
 SVERI Pandharpur
 Email: reg@sveri.ac.in

Chief Patron
 Ms. Manisha Verma, IAS,
 Secretary, Director,
 State Project Directorate,
 RUSA Maharashtra